

Disclosed is an isotropic SmFeN powdery magnet material for producing resin-bonded magnets. The magnet powder is prepared by melt-spinning of a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy having an alloy composition of one of the formulae, by atomic %:

 $Sm_xFe_{100-x-v}N_v$, $Sm_xFe_{100-x-y-v}M^1_yN_v$ and $Sm_xFe_{100-x-z-v}M^2_zN_v$ wherein M^1 is at least one member selected from the group consisting of Hf and Zr; and M^2 is at least one member selected from the group consisting of Si, Nb, Ti, Ga, Al, Ta and C; $7 \le x \le 12$, $0.1 \le y \le 1.5$, $0.1 \le z \le 1.0$ and $0.5 \le v \le 20$; the crystal structure is $TbCu_7$ type; and

the thickness of the flakes is $10-40\,\mu\text{m}$.

4